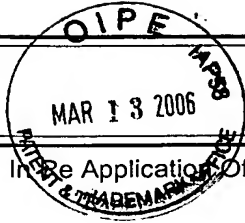
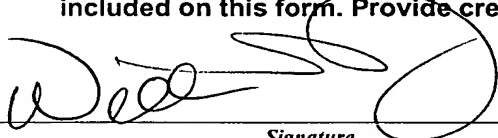



03-15-06

AF

 TRANSMITTAL LETTER (General - Patent Pending)		Docket No. Tru Vision 002			
In Re Application Of: Dean, et al.					
Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/807,866	23 March 2004	Ahmad, Nasser	021897	1772	5509
Title: New and Improved Retail Merchandizing Strip and Method for Making Same					
<u>COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is:					
Return Postcard; Certificate of Express Mailing (EV 684429115 US); Amendment Transmittal Letter; and Amendment After Final Rejection (w/remarks and status of claims).					
in the above identified application.					
<input checked="" type="checkbox"/> No additional fee is required. <input type="checkbox"/> A check in the amount of _____ is attached. <input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. 13-2166 as described below.					
<input type="checkbox"/> Charge the amount of _____ <input checked="" type="checkbox"/> Credit any overpayment. <input checked="" type="checkbox"/> Charge any additional fee required.					
<input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.					
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 Signature			Dated: 3/13/06		
William E. Johnson, Jr. Reg. No. 22,719 The Matthews Firm (Customer No. 021897) 2000 Bering Drive, Suite 700 Houston, Texas 77057 US (713) 355-4200 Telephone (713) 355-9698 Facsimile			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence		
CC:					

AMENDMENT TRANSMITTAL LETTER (Small Entity)				Docket No. Tru Vision 002	
Applicant(s): Dean, et al.					
Application No. 10/807,866	Filing Date 23 March 2004	Examiner Ahmad, Nasser	Customer No. 021897	Group Art Unit 1772	Confirmation No. 5509
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="text-align: left;"> <p>Invention: STPE</p> <p>MAR 13 2006</p> <p>PATENT & TRADEMARK SERVICE</p> </div> <div> <p>New and Improved Retail Merchandising Strip and Method for Making Same</p> </div> </div>					
COMMISSIONER FOR PATENTS:					
Transmitted herewith is an amendment in the above-identified application.					
<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	12 -	21 =	0	x \$25.00	\$0.00
INDEP. CLAIMS	1 -	5 =	0	x \$100.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 13-2166 <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.					
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 _____ Signature			Dated: 3/13/06		
William E. Johnson, Jr. Reg. No. 22,719 The Matthews Firm (Customer No. 021897) 2000 Bering Drive, Suite 700 Houston, Texas 77057 US (713) 355-4200 Telephone (713) 355-9689 Facsimile			I certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence		
CC:					

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Dean, et al.

Docket No.

Tru Vision - 002

Application No.

10/807,866

Filing Date

23 March 2004

Examiner

Ahmad, Nasser

Customer No.

021897

Group Art Unit

1772

Invention:

New and Improved Retail Merchandising Strip and Method for Making Same

MAR 13 2006

I hereby certify that the following correspondence:

Transmittal Letter (General - Patent Pending), and all documents reference therein

(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

13 March 2006

(Date)

Matt Robinson

(Typed or Printed Name of Person Mailing Correspondence)



(Signature of Person Mailing Correspondence)

EV 684429115 US

("Express Mail" Mailing Label Number)

Note: Each paper must have its own certificate of mailing.



ATTORNEY DOCKET NO.: TRU-VISION-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: TED DEAN, ET AL.

SERIAL No.: 10/807,866

FILED: 23 MARCH 2004

FOR: *"New and Improved Retail
Merchandising Strip and Method
for Making Same"*

§
§
§
§
§
§
§
§
§
§
§

EXAMINER: NASSER AHMAD

ART UNIT: 1772

AMENDMENT AFTER FINAL REJECTION

Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to the Office Action dated December 12, 2005, please amend the above-identified application as indicated in the enclosed STATUS OF CLAIMS (which starts on page 6).